



**JOSEPH PAXTON CAMPUS**

# **CAREERS EDUCATION, INFORMATION, ADVICE AND GUIDANCE (CEIAG) POLICY**

Adopted Spring 2019 Ref C04.19  
Adopted Spring 2022 - 11.22  
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**HOL**

## Rationale

Careers education and guidance programmes play a major part in helping young people choose programmes that suit their interests, abilities and individual needs. A robust careers programme helps avoid disengagement, puts school learning into a wider and more relevant context, and helps raise aspirations.

The Joseph Paxton Campus Careers programme will help our students to plan and manage their careers effectively, ensuring progression which is ambitious and aspirational. It will promote equality of opportunity, embrace diversity and challenge stereotypes. The policy will be guided by the Gatsby benchmarks<sup>1</sup> and conform to statutory requirements, in particular the DfE's Careers Strategy<sup>2</sup> and the revised statutory guidance<sup>3</sup>.

## Context

From September 2013, The Education Act of 2011 placed schools under a duty to ensure that all registered pupils in Years 8-13 have access to independent, accurate and impartial information advice and guidance. Schools are free to make arrangements for careers guidance which best suit the needs of their students, engaging where appropriate with independent providers.

Joseph Paxton Campus has developed their own arrangements for providing impartial careers advice and guidance may continue to do so as long as they ensure students have access to a source of guidance which is independent and external to the school. This could include website or telephone helpline access and/or face to face support from a specialist provider where needed.

A further addition to the Technical and Further Education Act 2017 states that schools in England *“must ensure there is an opportunity for a range of education and training providers to access registered pupils during the relevant phase of their education, for the purpose of informing them about approved technical education qualifications or apprenticeships”*.

At each point where we deal with students leaving the school we strive to ensure that they are purposefully provisioned in terms of advice and guidance, including information and support regarding apprenticeships, employment or re-commencement of study with another provider.

## Commitment

Joseph Paxton Campus is committed to providing all students in Years 7-11 with a programme of careers and enterprise related activities. The details of the CEIAG and Enterprise programme will be published on the school website and can be viewed by students, parents and carers as well as employers, partners and education/careers providers. The programme is guided by the Gatsby benchmarks for ensuring best practice. In addition, to ensure Joseph Paxton Campus is delivering the best possible careers guidance we are currently working towards re-accreditation of the Quality in Careers Standard. This is in accordance with the Government's recommendation that *“all schools should work towards a quality award for careers education, information, advice and guidance as an effective means of carrying out a self-review and evaluation of the school's*

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<sup>1</sup> <http://www.gatsby.org.uk/education/focus-areas/good-career-guidance>

<sup>2</sup> [https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/664319/Careers\\_strategy.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/664319/Careers_strategy.pdf)

<sup>3</sup> <https://www.gov.uk/government/publications/careers-guidance-provision-for-young-people-in-schools>

*programme.*” and as advocated by the Department for Education in their ‘Careers Guidance and Inspiration in Schools’ policy issued in March 2015.

Joseph Paxton Campus is also participating in Careers and Enterprise Council’s (CEC) Enterprise Advisor Network to strengthen the linkage between education and industry; particularly in respect of the identified growth sectors in the Liverpool City Region; raising awareness of opportunities in the current labour market and preparing students for these career experiences.

## **Careers and Employability Programme**

The current programme is delivered through a combination of methods, largely through the LFL curriculum.

The programme is also supported through assemblies, masterclasses, presentations, employer visits, independent work experience, seminars, workshops, careers fairs and 1:1 impartial and independent guidance.

Throughout their career learning journey Joseph Paxton Campus also makes use of independent and impartial Careers Adviser support which helps to inform and inspire students so that they are able to make well informed and realistic decisions about their future.

## **Aims**

To help students develop the skills and confidence to make realistic and informed decisions about their future and to manage the transitions from one stage of their education, training and work to the next.

## **Objectives**

- To ensure that students develop the skills and attitudes necessary for success in adult and working life
- To make students aware of the range of opportunities which are realistically available to them in continued education and training at 14+, 16+ and 18+
- To equip students with the necessary decision-making skills to manage those same transitions
- To develop in students an awareness of the wide variety of education, training and careers opportunities locally, nationally and internationally
- To encourage students to make good use of the paper-based, virtual and staff resources available to them, in order that they can make informed and appropriate choices throughout their learning journey
- To foster links between the school, local businesses and further/higher education establishments
- To ensure there is an opportunity for a range of education and training providers to access registered students during the relevant phase of their education, for the purpose of informing them about approved technical education qualifications or apprenticeships (the Baker Clause, 2nd January 2018)

Invitations are issued to all local providers inviting them annually to Year 11 parents evening, and any further appropriate events run by the school. If the provider cannot attend, then they are welcomed to deliver information in the form of leaflets to be handed out by an alternative body. This is recorded and monitored on school systems.

- Requests for access will be directed to the Careers Leader and appropriate times agreed, where all students will be able to access the provider. In most cases this will be a whole year group assembly
- To enable students to experience the world of work and develop transferable skills, for example; independence; resilience; personal learning and thinking skills
- To ensure that wherever possible, all young people leave the school to enter employment, further education or training
- To maintain a culture of high aspirations
- To promote equality of opportunity, embrace diversity, challenge stereotypes and ensure all students who require any extra assistance and guidance to reach their potential, such as SEN students or students eligible for pupil premium

## Learning Outcomes

Students should be able to:

- Assess their achievements, qualities and skills
- Present this information as appropriate
- Use this information for personal development
- Set career and learning targets. Recognise and deal accordingly with influences on their attitudes, values and behaviour in relation to work
- Recognise the value and impact their activities at school can have on their future

## Implementation

The school guarantees impartial and independent advice via:

- Two independent Careers Advisors, employed by Careers Connect, who attend school 1 or 2 days a week. Appointments can be through student referral, tutor referral and parent referral. All students in Year 11 will be offered at least one individual appointment with a Careers Advisor. Maintained schools are obliged to provide independent careers advice as outlined in section 29 of the Education Act 2011.

Independent Careers guidance must:

- Be presented in an impartial manner
- Feature information on the range of education or training options, including apprenticeships and other vocational pathways
- Promote the best interests of the students to whom it is given
- Access for all students and staff to the Careers Connect Portal and other appropriate sources of guidance
- Promoting the National Careers Service Website and Helpline
- Promotion of independent websites relevant to all career needs, from choosing a university or apprenticeship to pursuing a career
- Access to relevant external speakers offering independent sources of information including local and national employers, representatives from professional bodies and organisations including, representatives of higher education establishments and former students, who are a valuable resource

There is a senior leader with responsibility for Careers and Enterprise education. All staff have a part to play in the implementation of this policy through their role as teachers/tutors and as subject specialists. Careers information and resources are located in the Careers Library, which contains up-to-date, impartial information presented in a variety of media. It is reviewed and renewed on a

regular basis by the Careers Coordinator. College and University prospectuses are current and visual displays on the notice boards are kept current in the Careers Base. The careers library can be accessed by students before school, at lunch times and after school. Form tutors can also book time to use it during registration slots and students have some of their timetabled LFL/Careers and Enrichment lessons based there.

Throughout KS3 and 4, independent learning providers and local colleges, will be invited to attend Joseph Paxton Campus in order to have the opportunity to speak to students/parents/carers/staff. If the organisation cannot attend, then representation will be visible at events in order to advertise local opportunities Joseph Paxton Campus has published a policy statement on provider access and published it on the Joseph Paxton Campus website.

### **Monitoring, Review and Evaluation**

A report will be published on an annual basis, including an account of activities, a review of progress and an evaluation of student responses to provision. This policy will be reviewed annually as part of the whole-school self-assessment process, informing the COMPASS SEF and will be reviewed by the Governors. Parents are welcome to give feedback on any aspect of the CEIAG programme to the Careers Coordinator, via the school website. Student voice activities are conducted with students from various year groups at least once a year.

### **Recording, Assessment and Reporting**

Students' progress is monitored by Readiness to Learn grades for each lesson, along with Additional Learning Log grades for additional activities involving students. The work is individual and personal to the student and is a log of activities completed and employability skills gained - these skills are not graded. A report on the careers programme is presented to the governors annually.

### **Entitlement**

Every student at Joseph Paxton Campus is entitled to a thorough, personalised and aspirational programme of careers events throughout their time at the school. They are given support to whichever route they choose, whether this occurs at the end of KS4.

### **Students will come into contact with Careers, Employability and Enterprise in the following ways:**

- Through a variety of year group assemblies
- Through their LFL and Careers lessons
- Parents/carers are welcome to speak to the extended careers team, which includes: their child's form tutor, HOH, SENCO or the Careers Coordinator, Careers Advisor if they have any questions or concerns about their child's progress and their child's participation in careers events
- Students, parents/carers are entitled to have access to information about the options processes - provided via letter, on the school website and on information evenings
- Each KS4 student will have at least one individual careers interview with an independent, qualified careers practitioner by the end of KS4

## **Partnerships**

The CEIAG programme is greatly enhanced through links with several partners who ensure the students' learning is up to date and relevant. We strive constantly to expand and improve links with employers and other local groups, including the Careers and Enterprise Company's Enterprise Adviser Network.

Parental involvement is encouraged at all stages. Joseph Paxton Campus recognises that parents/carers remain the biggest influence on a young person's career choices and, as such, we offer parents help and guidance at critical stages in the students' time with us; for example, in Year 9 with KS4 options decisions, Year 11 with 16+ choices. Parents also have the opportunity to speak to the Careers Lead by phone, by appointment or at any parental consultation events. We also have a dedicated section for parents on our school website on Careers, Employability and Enterprise. The school also provides signposting to the National Careers Service. Our links with the Wirral Chamber of Commerce and Job Centre Plus support the advice and guidance offered to students and their parents/carers.

### **Links with the Local Authority:**

The Local Authority has a duty under section 68 of the Education and Skills Act 2008 to encourage, enable and assist the participation of young people in education or training. In addition, the Education and Skills Act 2008 placed two new duties on local authorities from June 2013 for 16-18 year olds in relation to the raising of the participation age:

- To promote the effective participation in education and training of young people covered by the duty to participate
- To have in place arrangements to identify those who are not participating

Joseph Paxton Campus works with the Local Authority, including sharing information, to support the above. In particular, in accordance with Section 13 of the above Act, the School will notify the Local Authority whenever a 16 or 17-year-old leaves an education or training programme before completion.

### **Links with the Governing Body**

There is a named link Governor responsible for Careers and Enterprise education (Phyllis Brighthouse). All changes to the Careers Policy are approved by the school Governing Body and they are regularly informed about the progress of the careers programme via visits to the school and reports/presentations delivered by the Careers Coordinator.

## **Resources**

Funding is allocated in the annual budget planning. This is planned around the level of funding related to whole school priorities and particular needs in the CEIAG area. The Careers Lead is responsible for the effective deployment and monitoring of resources.

## **Staff Development**

Staff training needs are identified and make use of the Training Needs Analysis for CEIAG. The CPD at the School makes every effort to meet training needs within an agreed period of time.

The annual CEIAG improvement plan is connected to the School Improvement Plan and takes account of the CEC's Careers and Enterprise Strategic Plan. It is reviewed termly by the Careers Lead and annually by the Senior Leadership Team. The Quality in Careers Standard Award also helps to identify desirable improvements.

## **Approvals**

**Policy Created by:** H O'Loughlin

**Date:** March 2022

**Date Approved by the Senior Leadership Team:**

**Date Approved by Governing Body:**

**Last amended/updated:**

**Date of Next Review by Governors:**